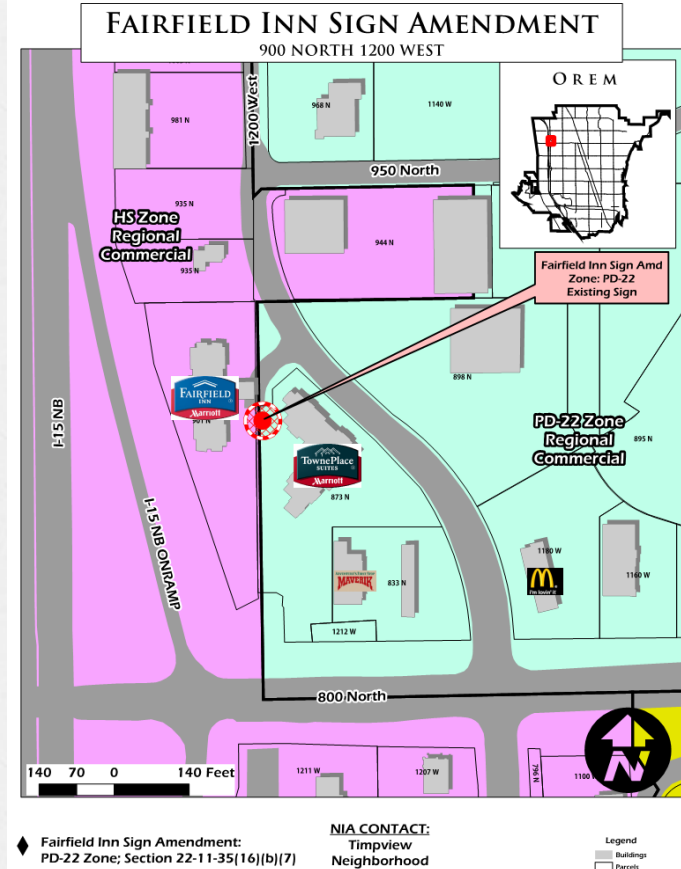


The background of the slide is a photograph of a sunset or sunrise over a body of water. The sky is filled with soft, pink and orange clouds, and the water reflects the colors. The entire slide is framed by a white border with two silver pushpins at the top corners.

PUBLIC HEARING – Amending Section 22-11-35(L)(16)(b)(7) of the Orem City code pertaining to signage requirements in the PD-22 zone at 800 North 1200 West.



- Applicant proposes to locate a sign for Fairfield Inn on the existing TownePlace Suites pole sign
- Amendment would allow two (2) signs with 300 square feet each in separate cabinets
- Existing 80' pole sign was approved in May 2011





Current Sign
Location

Proposed sign





EXISTING

SCALE 1/16" = 1'-0"



PROPOSED

Section 22-11-35(L)(16)(b)(7)

(7) A total of three freestanding pole signs shall be allowed on that portion of the property located west of the realigned 1200 West Street. An additional four freestanding pole signs shall be permitted on the east side of 1200 West Street provided that none of these pole signs are located within fifty (50) feet of 800 North. All of the pole signs allowed under this subsection shall be at least one hundred (100) feet apart. The provisions of Sign Zone “A” shall govern the height and area limitations applicable to the pole signs allowed under this subsection.

Notwithstanding the above, one of the three freestanding pole signs allowed west of the realigned 1200 West street may be up to eighty (80) feet high provided that such sign is oriented toward Interstate 15. This sign may have a total of six hundred (600) square feet of sign area provided that the total sign area is divided into two separate cabinets with each cabinet having no more than three hundred (300) square feet of sign area.



Advantages of proposal:

- The amendment allows additional signage to be shared on an existing pole sign and eliminates the need for an additional pole sign.
- Restricts each sign to three hundred (300) square feet each with two separate cabinets.

Disadvantages of proposal:

- None identified

RECOMMENDATION:

The Planning Commission recommends the City Council amend Section 22-11-35(L)(16)(b)(7) of the Orem City code pertaining to signage in the PD-22 zone at 800 North 1200 West. City staff supports the Planning Commission recommendation.



Sign Zones

